

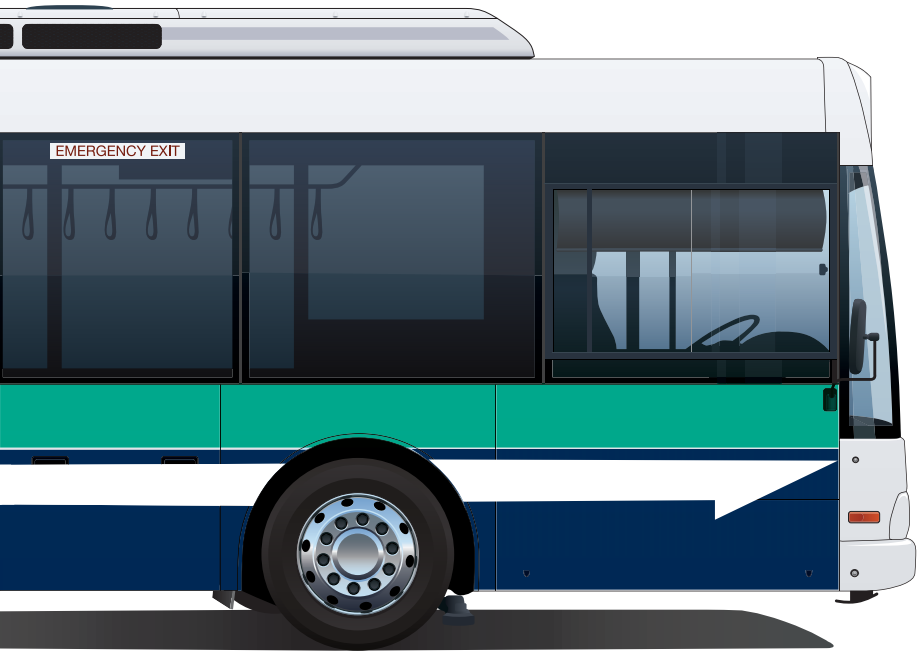
DCTMA

DELAWARE COUNTY TRANSPORTATION
MANAGEMENT ASSOCIATION

COMMUTING ALTERNATIVES • MUNICIPALITIES CONFERENCE



ACCESS TO JOBS EXPO • TRAVEL INSTRUCTION • CARPOOL SAFETY



2010 – 2011
ANNUAL REPORT

Access to Jobs EXPO

Nearly 500 job-seekers from Delaware County and the greater Philadelphia area had the opportunity to speak face-to-face with recruiters and human resource representatives. This 16th annual EXPO was presented in partnership with Delaware County Council, Pennsylvania CareerLink, the Delaware County Commerce Center and the Delaware County Chamber of Commerce. Sponsors included Beneficial Bank, Brandywine Convention and Visitors Bureau, Delaware County Community College, Fair Acres Geriatric Center, Harrah's Chester Casino & Racetrack and Maris Grove.



Incident Management Task Force

Focused on the limited access highways of I-95 and I-476, the purpose of this task force is to foster communication and cooperation between organizations that are involved in responding to traffic incidents in these complex and congested interchange areas.



Bike to Work Day



The grounds of the Delaware County Court House were the site of the annual Bike to Work Day held on May 20th. Hosted by the DCTMA and the Delaware County Planning Department, the event was presented by Franklin Mint Federal Credit Union and supported by the generous donations of food and raffle prizes by local businesses. The grand prize was generously donated by Frank Havnoonian, owner of Drexel Hill Cyclery.

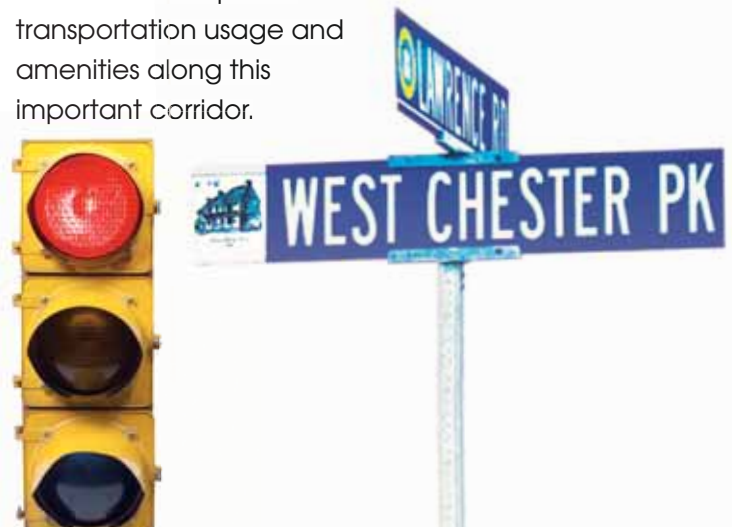
Municipalities Conference & Trade Show

The theme of this year's conference was Stormwater Management and featured a panel discussion with industry experts and keynote remarks by State Senator John C. Rafferty, Chairman of the Senate Transportation Committee. Presented by Boeing and TD Bank, the event was sponsored by Delaware County Community College, Delaware Valley Regional Planning Commission, The Drexelbrook, Franklin Mint Redevelopment Group, KS Engineers, McCormick Taylor, Inc., PECO, Penn State Brandywine, Pennoni Associates, Inc. and St. Joseph's University.



Transit Signal Priority on Rt. 3/West Chester Pike

In an effort to increase the number of riders on SEPTA's Route 104 bus, improve service quality and reduce traffic congestion along the West Chester Pike (PA Route 3) corridor, the DCTMA coordinated a Transit Signal Priority Feasibility Study. Working with Jacobs Engineering, the DCTMA was able to provide valuable information and recommendations to municipalities and stakeholders for how to improve traffic flow and public transportation usage and amenities along this important corridor.



Travel Instruction

The DCTMA's Travel Instruction program is designed to assist senior citizens and persons with disabilities with becoming more familiar with their transportation options and making the transition from private automobiles to using public transportation.



Travel instruction can enhance an individual's ability to live within their community and access all it has to offer.

Annual Awards Dinner

Delaware County Council, Expresspark, Monarch Staffing and UPS were recognized this year for their dedication and contribution to solving transportation-related issues and for their commitment to the environment in Delaware County. The DCTMA appreciates the generous sponsorship of Beneficial Bank, Conoco Phillips, County of Delaware, ExpressPark, Community Transit of Delaware County, Jacobs Engineering, and KS Engineers.

Annual Breakfast

Sponsored by TD Bank and Conoco Phillips, this year's annual breakfast meeting featured a presentation about transportation funding challenges in Pennsylvania by Jason Wagner, Director of Policy and Government Affairs for Associated PA Constructors.

High School Seat Belt Challenge

The DCTMA, in conjunction with Street Smarts of Delaware County, works with high school students to promote their use of seat belts.

Sponsored by State Farm Insurance, Wheat Services, Boeing and AAA Mid-Atlantic, five county high schools

participated in this third annual challenge, with the students of Archbishop Prendergast winning the \$500 prize for most improved seat belt usage.



Delaware County Employee Commuter Challenge & Commuting 101

This special initiative, supported by Delaware County Council, is designed to increase the use of alternative commuting methods by County employees. County employees have been challenged to increase their use of public transportation, carpooling, walking and cycling over driving to work alone. The DCTMA is also providing new employees with a review of their commuting alternatives through the Commuting 101 presentation.



Additional Services

Other programs and services provided by the DCTMA include:

DCTMAAlert – A weekly email highlighting news impacting transportation in the county and region

InRoads – Our bi-annual newsletter

Transportation Fairs – Free, on-site fairs to promote alternative commuting options to employees

Customized Mobility Alternatives Programs – Assisting employers in providing commuting alternatives including TransitChek, telecommuting, Share-A-Ride carpool matching and Commuting 101, a review of transportation alternatives.

Customized Solutions – Including corridor and traffic studies, parking management solutions, and English as a Second Language transit information.



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MANAGEMENT ASSOCIATION**

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