



ANNUAL REPORT



DCTMA

DELAWARE COUNTY TRANSPORTATION
MANAGEMENT ASSOCIATION

2014 2015

www.dctma.org

Municipalities Conference & Trade Show

Nearly 200 municipality employees, engineers, road and highway managers, emergency services personnel and planning department members came out to DCTMA's annual Municipalities Conference and Trade Show on Thursday, April 9th at Drexelbrook Corporate Events Center. This year's theme was "Congestion Coordination & Traffic Planning Solutions."

DCTMA welcomed Pennsylvania's Secretary of Transportation Leslie Richards as the keynote speaker. She discussed the passing of House Bill 1060 - Pennsylvania's most comprehensive piece of

state transportation legislation that invests almost two and half billion dollars into transportation by the fifth year of the plan. Richards also discussed her support of Transportation Management Associations, specifically focusing on their importance to the ever-changing transportation industry.

The event was sponsored by: Premiere sponsors: Brandywine Conference & Visitors Bureau, Boeing, TD Bank & PECO; Sponsors: Stantec, Boles Smyth Associates, Inc., Crozer Keystone Health System, Drexelbrook, DVRPC, Benesch, McCormick Taylor, Pennoni Associates, Inc., SEPTA and Traffic Planning and Design, Inc.



Save the date: 2016 Conference, Thursday, April 7, 2016 at The Drexelbrook

Jobs EXPO

This summer we're busy planning a BRAND NEW Jobs EXPO – the "Employment & Career EXPO" coming October 22nd. We hope this year's event will attract a wider field of job seekers – people looking to start or change careers; find steadier employment; or considering continued education. Be on the lookout for information on how you can become a sponsor or vendor during our exciting, revamped event!

Last year's Jobs EXPO held October 16th at Springfield Country Club was extremely successful, with more than 30 organizations represented and over 600 job

seekers meeting with employers and colleges from throughout the area.

The annual event is presented by Delaware County Transportation Management Association and Delaware County Council. Partners also include Pennsylvania CareerLink, the Delaware County Commerce Center, and the Delaware County Chamber of Commerce.

Aqua America, Brandywine Convention and Visitors Bureau, Crozer Keystone Health System, Fair Acres, Goodwill Industries of Delaware and Delaware County, and SEPTA were last year's sponsors.



Save The Date: Employment & Career EXPO, Thursday, October 22, 2015 at DCCC

Annual Awards & Membership Meeting

DCTMA members gathered together during our Annual Awards & Membership Meeting June 3rd at Llanerch Country Club. During the meeting we honored four of our members who consistently go above and beyond to support our mission of promoting alternative transportation.

Chairman's Award:

SEPTA

Community Transportation Advocate Award:

Crozer-Keystone Health System

Transit Leadership Award:

Upper Darby Township

John Pickett Award:

John Grant, Stantec

Also, a new board of directors was elected. The executive committee includes: Chairman, Dennis Wolf of Republic Bank; Vice Chair, Eric Ostimchuk, Traffic Planning and Design, Inc.; Secretary, Marian Saulino, Values Into Action; Treasurer, Grant Gegwich, Crozer-Keystone Health System.

New this year, DCTMA held a silent auction that raised more than \$600. All proceeds will benefit DCTMA's Engineering Scholarship.

Thank you to our sponsors:

TD Bank; Crozer-Keystone Health System; Stantec, SEPTA; Boeing; Boles Smyth Associates, Inc; Republic Bank; DVRPC; Citadel; Delaware County Community College; Traffic Planning and Design, Inc.; and Urban Engineers.



Boles Smyth Associates Inc.
2400 Chestnut Street • Philadelphia, PA 19103



Delaware Valley
Regional Planning
Commission



New Web Site

DCTMA.org got a makeover. This spring we brought a web team in to upgrade and refresh our web site. Be sure to take a look!



DELAWARE COUNTY TRANSPORTATION
MANAGEMENT ASSOCIATION



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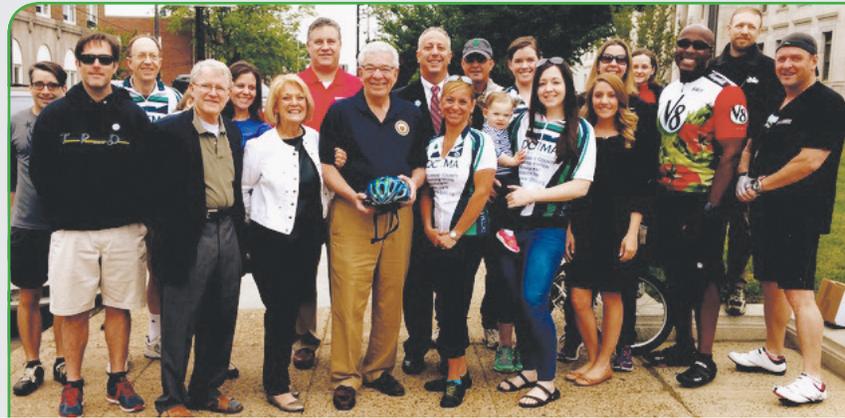
National Bike Month

Bike to Work

Cyclists from across Delaware County gathered at the Courthouse in Media for the 14th Annual Bike to Work Day celebration May 15th. Coordinated by DCTMA and the Delaware County Planning Department, the fun-filled morning featured breakfast treats and refreshments for participants; great raffle gifts donated by local bike shops, restaurants, and other businesses; and free giveaways like sport bottles, safety reflectors and trail maps. Delaware Valley Regional Planning Commission was on hand giving out bicycle commuting information and free blinking lights for riders. New this year, we coordinated an off-duty SEPTA bus for live demonstrations on how to easily mount a bike on the front of the vehicle.

DCTMA hosts Bike to Work Day each year to promote commuting by bike as a healthier, more eco-friendly, and fun way to get to work and school. Bike to Work Day 2015 was presented by Boeing and Franklin Mint Federal Credit Union.

We also were asked by Boeing to host a special Bike to Work event on their campus for employees who cycle to work. For folks who couldn't make either event, we hosted the first-ever Social Media Cycle Challenge throughout the month. Using our special hashtag #B2W515, participants snapped a shot of themselves cycling to work and posted on our Facebook and Twitter pages for a chance to win great prizes.



Bike & Ride

Lights, camera, bike video! This spring, DCTMA debuted a “How To Bike & Ride” video, which illustrates how easy it is to commute on SEPTA by bicycle. Go to DCTMA.org to view the video.



SEPTA Marketing

This winter was certainly a challenge for commuters battling snowstorms, icy roads, plus schools and businesses shutting down. Through our up-to-the-minute DCTMA alerts and social media posts, we were able to bring our members vital information on driving conditions and SEPTA delays or schedule changes.

“I SEPTA” Campaign

DCTMA’s gearing up to bring our “I SEPTA” coaster campaign to Upper Darby this Fall! The purpose of this special program is to encourage residents and visitors who’ve been drinking to take SEPTA, because it’s an easy, inexpensive, and safe option. We debuted the campaign last summer, giving out hundreds of “I SEPTA Media” coasters, t-shirts, and other fun giveaways to popular restaurants and bars in downtown Media. Each coaster shows the public transit routes directly serving the Media area. Throughout

the 2014 Thanksgiving-to-New Year’s holiday season, and again for St. Patty’s Day, we ramped up the campaign once again. We handed out more coasters, posters, and other promotional items to target the holiday crowds.

“I SEPTA Media” is modeled after the “I SEPTA Philly” campaign which debuted summer of 2012.



Transportation Fairs/Presentations

As part of our mission to promote alternative modes of transportation, we can host a FREE on-site transportation fair for your organization. Our knowledgeable staff will answer questions about public transportation and other commuting alternatives, including telecommuting, RideECO, Share-A-Ride and carpool matching. This can be done in conjunction with a benefits open house, new employee orientation, or we can set up a table in a central location during the work day. We provide updated SEPTA schedules and fare guides, information on carpooling, bike riding pamphlets, free giveaways, and much more! Email info@dctma or call 610-892-9440 for more information.



New Traffic Safety Program

We're pleased to announce the start of a new project in our office - the Delaware County Community Traffic Safety Project (DCCTSP). It's a public information and awareness campaign which focuses on a wide array of vital issues, including safe and proper use of safety belts and child safety seats, education on the dangers of driving under the influence, motorcycle and bicycle safety. The primary goal of the project is to decrease the number of avoidable deaths and/or injuries associated with traffic-related crashes and reduce the severity of any injuries which do occur.

Contact Lauren Amway, Project Coordinator, at 610-892-0898 for more details or to schedule programs.

High School Seatbelt Challenge

DCCTSP and DCTMA also coordinate the High School Seat Belt Challenge each year in an effort to decrease the number of crashes, avoidable deaths, and injuries among teen drivers. We work closely with school organizations, including SADD, Student Council, National Honors Society, sports teams, and other student-led groups.

This year's winner was Archbishop Carroll. We awarded the students a \$500 check and special plaque this Spring. Student drivers there had a 16% increase in seat belt usage. We also awarded Radnor High School a \$250 prize for the highest seat belt use overall with 100% of students buckled up.

We estimate over 25,000 people throughout the county will be reached this year through the CTSP programs and presentations, car seat checks, Car-Fit events, and disbursement of educational materials.



Travel training

DCTMA's Travel Training Team coordinated an exciting travel instruction program with a group of Penncrest High School students enrolled in the "Linking Learning to Life (LLtL)" program. LLtL provides opportunities for students with disabilities to make the transition from the classroom to post-school life. Over a four-week period, our Travel Trainers held classroom lessons, which focused on how to use public transit to travel around Delaware County - to school, to the store, to visit friends, and any other activities they wish to do. We also arranged an off-duty SEPTA bus to come to the school. The students got a hands-on look inside the bus, and were able to ask the driver about safety on public transit, proper passenger etiquette, and the dos and don'ts of riding SEPTA.





**DELAWARE COUNTY TRANSPORTATION
MANAGEMENT ASSOCIATION**



DCTMA

Who We Are

Cecile Charlton
Executive Director

Terri Salvadore
Director of Operations

Bridget Waldron
Project Coordinator

Lauren Amway
CTSP Project Coordinator

Lauren Avellino Turton
Marketing Coordinator

Patricia Franzonia
Communications Manager

DCTMA

Board of Directors July 2015 – June 2016

Executive Committee

Dennis Wolf, Chairman
Republic Bank

Eric Ostimchuk, Vice Chair
Traffic Planning And Design, Inc.

Marian Saulino, Secretary
Values Into Action

Grant Gegwich, Treasurer
Crozer-Keystone Health System

Members

Donna M. Higgins
Boeing

Amy Williams Gaudio
Delaware County Community College

Lawrence Hartley
Delaware County Housing Authority

Michael Bunner
Franklin Mint Federal Credit Union

Penelope Reed
Hedgerow Theatre

Steve Cunningham
Jacobs Engineering Group

Steve Nease
Newtown Township

Stephanie Jones
Penn State Brandywine

Keith Brune
Philadelphia International Airport

Christopher Knaff
Riddle Memorial Hospital

John F. Grant
Stantec

John F. Grant
Stantec

Lauren Ditlow
TD Bank

Linda Hill
The County of Delaware

Gregory LeBold
Upper Providence Township

Jeffrey Roken
Urban Engineers

Ex-Officio Members

John Myers
Brinton Manor

Trish McFarland
Delaware County Chamber of Commerce

Stacy Bartels
DVRPC

Timothy Stevenson
PennDOT District 6-0

Charlie Webb
SEPTA

ADDITIONAL SERVICES

Other programs and services provided by the DCTMA include:

DCTMAalert – Traffic Bulletin – a weekly email highlighting news impacting transportation in the county and region.

SEPTAlert – Updated schedule changes, delays, etc.

DCTMA Event Update – Announcements about upcoming programs and events.

InRoads – Our bi-annual e-newsletter.

Customized Solutions – Including corridor and traffic studies, parking management solutions, and English as a Second Language transit information.



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