



**Sponsorship Form (Please print)**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Office # \_\_\_\_\_ Cell # \_\_\_\_\_

**Presenting Sponsor \$5,000**

- Municipality Conference & Trade Show

**Platinum \$1,500**

- High School Seat Belt Challenge
- Employment & Career EXPO
- Municipality Conference & Trade Show

**Gold \$1,000**

- Annual Board and Membership Meeting
- High School Seat Belt Challenge
- Legislative Breakfast
- Employment and Career EXPO
- Municipality Conference & Trade Show
- Bike 2 Work Events

**Noble Sponsor \$100**

**Silver \$500**

- Annual Board and Membership Meeting
- High School Seat Belt Challenge
- Legislative Breakfast
- Municipality Conference & Trade Show
- Bike 2 Work Events

**Bronze \$250**

- Annual Board and Membership Meeting
- High School Seat Belt Challenge
- Legislative Breakfast
- Bike 2 Work Events

**Each of the DCTMA programs, events and communication outlets may be sponsored separately or your sponsorships may be combined at a cost savings.**

- Number of Presenting Sponsorship \_\_\_\_\_ @ \$5,000 Total \_\_\_\_\_
- Number of Platinum Sponsorships \_\_\_\_\_ @ \$1,500 Total \_\_\_\_\_
- Number of Gold Sponsorships \_\_\_\_\_ @ \$1,000 Total \_\_\_\_\_
- Number of Silver Sponsorships \_\_\_\_\_ @ \$500 Total \_\_\_\_\_
- Number of Bronze Sponsorships \_\_\_\_\_ @ \$250 Total \_\_\_\_\_
- Number of Noble Sponsorships \_\_\_\_\_ @ \$100 Total \_\_\_\_\_

**Bundle Options**

- 1 Presenting & 1 Platinum Sponsorship - \$6,000 value \$5,400 \_\_\_\_\_
- 3 Platinum Sponsorships - \$4,500 value \$4,100 \_\_\_\_\_
- 3 Gold Sponsorships - \$3,000 value \$2,700 \_\_\_\_\_
- 3 Silver Sponsorships - \$1,500 value \$1,350 \_\_\_\_\_
- 2 Bronze Sponsorships - \$500 value \$450 \_\_\_\_\_

Grand Total \_\_\_\_\_

**The Delaware County TMA is a 501(c)(3) non-profit. All sponsors will be sent a contribution notice for tax purposes.**

## **Sponsorship Package Details July 2017 to June 2018**

### **DCTMA Programs**

#### **High School Seat Belt Challenge**

13 Delaware County High Schools – 13,000 Students and Faculty

#### **Platinum Sponsor      \$1,500**

- Inclusion in pre & post event press and advertising
- Inclusion in check presentation picture at winning school
- Recognition on DCTMA Social Media
- Recognition in the DCTMA Newsletter
- Logo on student t-shirts
- Logo on DCTMA website

#### **Gold Sponsor              \$1000**

- Inclusion in check presentation picture at winning school
- Recognition in the DCTMA Newsletter
- Recognition on DCTMA Social Media
- Logo on student t-shirts
- Logo on DCTMA website

#### **Silver Sponsor            \$500**

- Recognition in the DCTMA Newsletter
- Recognition on DCTMA Social Media
- Logo on student t-shirts
- Logo on DCTMA website

#### **Bronze Sponsor         \$250**

- Name on student t-shirts

### **DCTMA Events**

#### **September/October**

#### **Legislative Breakfast & Board Meeting – Friday, October 6, 2017**

#### **Gold Sponsor \$1,000**

- Full-page advertisement in the Event Program
- Tabletop display, thanking company w/ logo
- Sponsor recognition at the event
- Short article about sponsor in the DCTMA Newsletter, that reaches over 1,000 individuals, companies and elected officials in Delaware County and the area.
- Four tickets to the event
- Recognition on the DCTMA website

**Silver Sponsor \$ 500**

- Half page (5.5 x 4”) advertisement in the Event Program.
- Tabletop display w/ company name
- Sponsor recognition at the event
- Recognition in the DCTMA Newsletter
- Two tickets to the event
- Recognition on the DCTMA website

**Bronze Sponsor \$ 250**

- Sponsor recognition at the event
- Recognition in the DCTMA Newsletter
- One ticket to the event
- Recognition on the DCTMA website

**Noble Sponsor \$100**

**October**

**Employment and Career EXPO – Thursday, October 19, 2017**

**Gold Sponsor \$1,000**

- Company name listed as a sponsor on all promotional materials and flyers
- Company name listed as a sponsor on all newspaper ads leading up to the event
- Inclusion of company logo and a paragraph about your organization in the front of the 2017 Access to Jobs EXPO program booklet
- Prime sponsor table location at the Employment and Career EXPO

**March/April**

**Municipality Conference & Trade Show – Thursday, April 12, 2018**

**Presenting Sponsor - \$5,000-Exclusive Sponsorship**

- Recognition as a presenting sponsor on all event materials, to read: “(Your Company Name) Presents the 16<sup>th</sup> Annual Municipalities Conference and Trade Show”
- Includes all of the benefits of Platinum Sponsorship as well

**Platinum Sponsor — \$1500**

- 8 tickets for the conference and luncheon
- Priority placement of Exhibit booth
- Full page ad in conference program booklet
- Recognition as a platinum sponsor on all promotional material
- Formal acknowledgement at event
- Logo on all promotional material

**Gold Sponsor — \$1000**

- 6 tickets for the conference and luncheon
- Exhibit booth in a prominent location
- Full page ad in conference program booklet
- Formal acknowledgement at event
- Logo on all promotional material

**Silver Sponsor — \$500**

- 4 tickets for the conference and luncheon
- Exhibit booth in a prominent location
- Half page ad in conference program booklet
- Logo on all promotional material

## May

### **Bike to Work – Friday, May 18, 2017**

#### **Gold Sponsor \$1,000**

- Company name and logo listed as the Premier Sponsor on all marketing materials & media outlets
- Company name and logo on banner and table tents during event
- Recognition in the DCTMA Newsletter
- Recognition in the DCTMA Annual Report
- Comprehensive coverage on DCTMA Social Media
- Recognition on DCTMA website
- Included in DCTMA Event alerts sent via email
- Formal acknowledgement during event

#### **Silver Sponsor \$500**

- Company name and logo listed as Silver Sponsor on press releases sent to all local media outlets, including broadcast, print, and online
- Company name and logo on table tents during event
- Included on DCTMA Social Media
- Recognition on DCTMA website
- Included in DCTMA Event alerts sent via email
- Formal acknowledgement during event

#### **Bronze Sponsor \$250**

- Company name on table tents during event
- Included on DCTMA Social Media Pages
- Recognition on DCTMA website
- Formal acknowledgement during event

## June

### **Annual Board and Membership Meeting & Lunch**

#### **Gold Sponsor \$1,000**

- Full-page advertisement in the Event Program
- Tabletop display, thanking company w/ logo
- Sponsor recognition at the event
- Short article about sponsor in the DCTMA Newsletter, that reaches over 1,000 individuals, companies and elected officials in Delaware County and the area.
- Four tickets to the event
- Recognition on the DCTMA website

#### **Silver Sponsor \$ 500**

- Half page advertisement in the Event Program.
- Tabletop display w/ company name
- Sponsor recognition at the event
- Recognition in the DCTMA Newsletter
- Two tickets to the event
- Recognition on the DCTMA website

#### **Bronze Sponsor \$ 250**

- Sponsor recognition at the event



DELAWARE COUNTY TRANSPORTATION  
MANAGEMENT ASSOCIATION

- Recognition in the DCTMA Newsletter
- One ticket to the event
- Recognition on the DCTMA website

**Noble Sponsor - \$100**