

DCTMA Sponsorship Opportunities

July 2018 to June 2019



Your Route to Better Business



Sponsorship Packages May Include the Following:

- ◆ Recognition in the DCTMA newsletter
- ◆ Ad/company logo in event program
- ◆ Tickets to the event
- ◆ Recognition on DCTMA social media pages and website
- ◆ Recognition on the event's promotional materials
- ◆ Included in DCTMA event alerts
- ◆ Logo on event t-shirts
- ◆ Tabletop displays at the events

Benefits of Bundling:

- ◆ Recognition with clickable link on the DCTMA website
- ◆ Tickets to every event for which you provide sponsorship
- ◆ Prime vendor location for every event for which you provide sponsorship
- ◆ Article about sponsor in the DCTMA Newsletter



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DCTMA Programs & Events

September

Legislative Breakfast & Board Meeting

- ◆ Annual event brings together more than 100 DCTMA board executives, members, and non-member companies.
- ◆ Attendees learn about current transportation initiatives.
- ◆ Invited speakers are elected officials from federal, state and local government.

October

Employment and Career EXPO

- ◆ Annual event features more than 30 hiring organizations and over 500 job seekers.

April

Municipality Conference & Trade Show

- ◆ Only meeting inviting all 49 municipalities in Delaware County, and attracts more than 200 attendees.
- ◆ Features dozens of vendors supporting municipality needs.
- ◆ Past keynote speakers have included the Pennsylvania Secretary of Transportation, State Senate Transportation Chair, Deputy Secretaries of Planning, Public Transit and Transportation.
- ◆ Breakout sessions feature high-ranking officials from PennDOT, DVRPC, County Planning, and other transportation professionals.



DCTMA Programs & Events

May

Bike To Work

- ◆ Coincides with National Bike to Work Day.
- ◆ Promotes alternative means of commuting to and from work, while offering cyclists refreshments, prizes, safety information, and more.

June

Annual Awards & Membership Meeting

- ◆ Provides members and perspective members an opportunity to network. The event includes the announcement of the newly elected DCTMA Board for the coming year and the DCTMA Award presentations to outstanding member businesses.

High School Seat Belt Challenge

- ◆ 13 Delaware County High Schools – 13,000 Students and Faculty
- ◆ Participating schools will compete for a \$500 cash prize and the Seat Belt Challenge plaque.



Sponsorship benefits to YOU & YOUR BUSINESS:

- ◆ Be represented as solid corporate citizens by showing your support for congestion mitigation and better air quality.
- ◆ Build your brand awareness by connecting with other members.
- ◆ Attend DCTMA's high-profile events, and reach local, state, and federal elected officials.
- ◆ Meet with decision-makers from renowned transportation agencies that support your work. Companies include PennDOT, SEPTA, and DVRPC.
- ◆ Connect with your community and secure widespread support.
- ◆ Bring new projects, clients, and jobs to your company



DCTMA Specialty Services:

Corporate Shuttles

- ◆ Cost-effective, eco-friendly way to get your employees to and from work.
- ◆ Employers and employees can save significant money through the RideECO program.

ECMS Accreditation

- ◆ Sub-contractor to project managers and engineering firms on PennDOT projects.
- ◆ Organize focus groups, conduct traffic counts, create and manage websites, distribute vital information for your employees and affected constituents.

