DCTMA Partnership Opportunities

July 2019 to June 2020

Partnership Packages May Include:

- Recognition for partnership in the DCTMA Weekly TDM Magazine
- Ad/company logo in event program
- Tickets to the event
- Recognition on DCTMA social media pages and website
- Banner on DCTMA TDM Magazine
- Recognition on the event’s promotional materials
- Included in DCTMA event alerts
- Logo on event t-shirts
- Inclusion in displays at the events

Benefits of Bundling:

- Discounted partnerships when you bundle
- Tickets to every event for which you are a partner
- Prime vendor table location for every event for which you are a partner
- May include article about your company in the DCTMA TDM Magazine
**October**

**Employment & Career EXPO**
- Annual event features more than 30 hiring organizations and hundreds of job seekers.

**April**

**Municipalities Conference & Trade Show**
- Only meeting inviting all 49 municipalities in Delaware County, and attracts more than 200 attendees.
- Features over 30 vendors supporting needs of the municipalities.
- Past keynote speakers: Leslie Richards, Pennsylvania Secretary of Transportation; Jim Ritzman, Deputy Secretary for Planning.
- Breakout sessions feature high-ranking officials from PennDOT, DVRPC, County Planning, and other transportation professionals.

**May**

**Bike To Work Day**
- Coincides with National Bike to Work Day.
- Promotes alternative means of commuting to and from work, while offering cyclists refreshments, prizes, safety information, and more.

**June**

**Annual TDM Meeting & Awards**
- Provides partners with an opportunity to network. The event includes the announcement of the newly elected DCTMA Board, and the DCTMA Award presentations to outstanding partners.

**September—May**

**High School Seat Belt Challenge**
- 13 Delaware County High Schools challenged to increase seat belt use—reaching over 13,000 students and faculty.
- Participating schools will compete for a $500 cash prize, $250 prize, and the Seat Belt Challenge plaque.

**DCTMA Programs & Events**

**October**

**Transportation Forum**
- Annual event brings together more than 100 DCTMA board executives and partners with local & state legislators.
- Attendees learn about current transportation initiatives.

**Partnership benefits to YOU & YOUR BUSINESS:**
- Be represented as solid corporate citizens by showing your support for congestion mitigation and better air quality.
- Build your brand awareness by connecting with other partners.
- Attend DCTMA’s high-profile events, and reach local, state, and federal elected officials.
- Meet with decision-makers from renowned transportation agencies that support your work. Companies include PennDOT, SEPTA, and DVRPC.
- Connect with your community and secure widespread support.
- Bring new projects, clients, and jobs to your company.

**New!**

**DCTMA TDM Virtual Partners**
- Your company will have the opportunity to become a partner of the TDM Magazine which reaches over 20,000 people throughout the region weekly.
- Your company will be spotlighted with an article or have a banner featuring your company in the TDM Magazine, depending on your level of partnership.