

DCTMA Partnership Opportunities

July 2019 to June 2020



Your Route to Better Business



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Partnership Packages

May Include:

- ◆ Recognition for partnership in the DCTMA Weekly TDM Magazine
- ◆ Ad/company logo in event program
- ◆ Tickets to the event
- ◆ Recognition on DCTMA social media pages and website
- ◆ Banner on DCTMA TDM Magazine
- ◆ Recognition on the event's promotional materials
- ◆ Included in DCTMA event alerts
- ◆ Logo on event t-shirts
- ◆ Inclusion in displays at the events



Benefits of Bundling:

- ◆ Discounted partnerships when you bundle
- ◆ Tickets to every event for which you are a partner
- ◆ Prime vendor table location for every event for which you are a partner
- ◆ May include article about your company in the DCTMA TDM Magazine



Partnership benefits to YOU & YOUR BUSINESS:

- ◆ Be represented as solid corporate citizens by showing your support for congestion mitigation and better air quality.
- ◆ Build your brand awareness by connecting with other partners.
- ◆ Attend DCTMA’s high-profile events, and reach local, state, and federal elected officials.
- ◆ Meet with decision-makers from renowned transportation agencies that support your work. Companies include PennDOT, SEPTA, and DVRPC.
- ◆ Connect with your community and secure widespread support.
- ◆ Bring new projects, clients, and jobs to your company.

DCTMA Programs & Events

**October
Transportation Forum**

- ◆ Annual event brings together more than 100 DCTMA board executives and partners with local & state legislators.
- ◆ Attendees learn about current transportation initiatives.



**October
Employment & Career EXPO**

- ◆ Annual event features more than 30 hiring organizations and hundreds of job seekers.



**April
Municipalities Conference & Trade Show**

- ◆ Only meeting inviting all 49 municipalities in Delaware County, and attracts more than 200 attendees.
- ◆ Features over 30 vendors supporting needs of the municipalities.
- ◆ Past keynote speakers: Leslie Richards, Pennsylvania Secretary of Transportation; Jim Ritzman, Deputy Secretary for Planning.
- ◆ Breakout sessions feature high-ranking officials from PennDOT, DVRPC, County Planning, and other transportation professionals.



**May
Bike To Work Day**

- ◆ Coincides with National Bike to Work Day.
- ◆ Promotes alternative means of commuting to and from work, while offering cyclists refreshments, prizes, safety information, and more.



**June
Annual TDM Meeting & Awards**

- ◆ Provides partners with an opportunity to network. The event includes the announcement of the newly elected DCTMA Board, and the DCTMA Award presentations to outstanding partners.



**September—May
High School Seat Belt Challenge**

- ◆ 13 Delaware County High Schools challenged to increase seat belt use— reaching over 13,000 students and faculty.
- ◆ Participating schools will compete for a \$500 cash prize, \$250 prize, and the Seat Belt Challenge plaque.



New!

DCTMA TDM Virtual Partners

- ◆ Your company will have the opportunity to become a partner of the TDM Magazine which reaches over 20,000 people throughout the region weekly.
- ◆ Your company will be spotlighted with an article or have a banner featuring your company in the TDM Magazine, depending on your level of partnership.

